





Sponsor Tiers (Choose a sponsor level below.)

- ☐ Title Sponsor: \$2,500
 - Logo on all marketing materials, website and social media
 - Recognition at event
 - Prominently displayed banner at event (provided by sponsor)
 - 5-minute company presentation at event
 - Logo on race shirt*
- ☐ Platinum Sponsor: \$1,500
 - Logo on all marketing materials, website and social media
 - Recognition at event
 - Banner displayed at event (provided by sponsor)
 - Logo on race shirt*
- ☐ Gold Sponsor: \$1,000
 - Company name on all marketing materials, website and social media
 - Recognition at event
 - Small banner displayed at event (provided by sponsor)
 - Logo on race shirt*
- ☐ Silver Sponsor: \$500
 - Company name on website
 - Recognition at event
 - Logo on race shirt*
- □ Sponsor: \$250
 - · Company name on website
 - Logo on race shirt*
- ☐ Friend: \$50
 - Name on website
 - Logo on race shirt*

BERKSHIRE FAMILY YMCA: www.bfymca.org

Pittsfield (Corporate Office): 292 North Street, Pittsfield, MA 01201 P: 413-499-7650 F: 888-965-0663

Northern Berkshire: 22 Brickyard Court, North Adams, MA 01247 P: 413-663-6529

^{*}Due to production times, for logo to appear on race shirt, sponsor commitment must be received by Monday, July 2, 2018