



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

CHANGING LIVES AFTER 55

Sponsor Tiers *(Choose a sponsor level below.)*

- Title Sponsor: \$5,000**
 - Logo on all marketing materials, website and social media
 - Recognition at event
 - Full page ad in program booklet
 - Prominently displayed banner at event (provided by sponsor)
 - 5-minute company presentation at event
 - 16 event tickets

- Platinum Sponsor: \$2,500**
 - Logo on all marketing materials, website and social media
 - Recognition at event
 - Half page ad in program booklet
 - Banner displayed at event (provided by sponsor)
 - 8 event tickets

- Gold Sponsor: \$1,500**
 - Company name on all marketing materials, program booklet, website and social media
 - Recognition at event
 - Small banner displayed at event (provided by sponsor)
 - 6 event tickets

- Silver Sponsor: \$1,000**
 - Company name on website and program booklet
 - Recognition at event
 - 4 event tickets

- Sponsor: \$500**
 - Company name on website and program booklet
 - 2 event tickets

- Award Sponsor: \$250**
 - Company name on website and program booklet
 - Present award category
 - 2 event tickets

- Friend: \$50**
 - Company name on website and program booklet

BERKSHIRE FAMILY YMCA: www.bfymca.org

Pittsfield (Corporate Office): 292 North Street, Pittsfield, MA 01201 **P:** 413-499-7650 **F:** 888-965-0663

Northern Berkshire: 22 Brickyard Court, North Adams, MA 01247 **P:** 413-663-6529