



When you sponsor the **Changing Lives After 55** fundraising event, you make the communities of Berkshire County better and the “us” who live in them stronger.

**Youth Development**

All kids deserve the opportunity to discover who they are and what they can achieve, under the guidance of caring adults who believe in their potential. We see every interaction with young people as an opportunity for learning and development—all grounded in the Y’s core values of caring, honesty, respect and responsibility.

**Healthy Living**

We help people and families build and maintain healthy habits for spirit, mind and body in their everyday lives. By helping kids, adults, families and seniors from all walks of life improve their health and well-being, we build a stronger community.

**Social Responsibility**

With our doors open to all, we bring together people from all backgrounds, to support those in need. We take on the most urgent needs in our community and inspire a spirit of service in return. Our members, volunteers, supporters and staff demonstrate the power of what we can achieve by giving back together.

**Become a sponsor for a better us.**

Net proceeds from **Changing Lives After 55** has a lasting impact on the people of Berkshire County.

You have helped ...

- A child become comfortable in the water, overcome their fears and could save a life.
- A single mom have peace-of-mind knowing her child is building character and life skills through youth sports and the Y’s core values: Caring, Honesty, Respect and Responsibility.
- A senior enhance connections, decrease a sense of isolation, and improve overall well-being.
- A family reconnect after trauma has forced them apart.
- Send a child to summer camp where he or she will make friends and memories that will last a lifetime.
- And so much more!

**Together we make a difference.**

The Berkshire Family YMCA is a 501(c)(3) cause-driven nonprofit organization whose mission is to put Caring, Honesty, Respect and Responsibility into programs that build healthy spirit, mind and body for all.

